



## Cara Peralta-Neel

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### SKILLS

Writing  
User Research  
Usability Testing  
Wireframing  
Prototyping  
Web & Mobile Design  
Agile  
Data Analysis  
Data Visualization  
Machine Learning

### GRAPHIC

Figma  
Zeplin  
Sketch  
InVision  
Adobe Creative Suite  
(Illustrator, Photoshop, XD,  
Premiere)  
Blender

### CODE/INTERACTION

JavaScript  
HTML/CSS  
Git  
Unity C#  
Arduino IDE  
AR Development

### SELECT EXPERIENCE

Product Designer | Goldman Sachs  
New York, NY | March 2021 – Present

- Work with cross-functional team to conceptualize, design, and deliver new features, including the launch of a mobile app.
- Maintain and update the design systems library including the design and creation of new components.
- Developed an onboarding guide for new designers, as well as a ways-of-working document to be used across several product teams

User Experience Designer | Qwzrd Inc.  
New York, NY | August 2020 – February 2021

- Create user flows, wireframes, clickable prototypes, and product-wide design system
- Work with developers to implement designs in code

Teaching Assistant | Columbia Engineering UX/UI Bootcamp  
New York, NY | August 2020 – February 2021 (Contract)

- Assist with class preparation, including lectures and class activities
- Lead workshops on prototyping tools including Adobe XD, Figma, and InVision
- Hold office hours and grade student work

User Experience Designer | Zown Inc.  
Toronto, ON (Remote) | June 2020 – February 2021

- Redesigned Zown app, website, and pitch deck. Created user flows, wireframes, clickable prototypes, style guide, and assets
- Scheduled and conducted user research

Design Content Intern | Adobe Inc.  
New York, NY | May-August 2019

- Created a text-free UI kit for inclusive design using AdobeXD
- Wrote and published articles for the Adobe blog and Medium on designing for voice UI

### EDUCATION

New York University | M.P.S. Interactive Telecommunications Program New  
York, NY, 2020

Thesis: Data in A New Dimension: Using AR for Complex Data

McGill University | B. A. Psychology with High Honors  
Montreal, QC, 2015

Thesis: Gray matter abnormalities associated with poor functional outcome in patients with first episode psychosis.